

OREGON SEED ASSOCIATION

2021 SPONSORSHIP OPPORTUNITIES



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SEE Mid-Winter Meeting Sponsor Package
for **NEW** promotional opportunity!

Contact

For more information about available sponsorship packages and options, or customizing a sponsorship package to fit your needs, please contact:

Angie Smith
Executive Director
503-685-7555
smith@pacwestcom.com
www.oregonseed.org

Oregon Seed Association 2021 Events

Winter Workshop

January 20, 2021

Virtual Online Workshop via Zoom
Registration is required, and will open December 2019

We are resuming education workshops for members with the first workshop on Pesticide Safety & Regulations and Stored Product Pests & Invasive Species. *Presented by Sprague Pest Solutions.*

Mid-Winter Meeting

January 21, 2021

Virtual Online Meeting via Zoom
Registration is required, and will open December 2019

Join us for the latest news, committee issues, and industry updates at this 2-session virtual event. Registration will be required to join the meetings and participate in the discussion.

Annual Summer Convention

June 16-17, 2021

Eagle Crest Resort, Redmond, Oregon
Registration will open May 2021

Early check-in will start on Tuesday, June 15, with meetings starting early on Wednesday, June 16. Activities will include the annual tribute to OSA's past presidents at a casual, outdoor reception, the annual golf tournament, and the silent auction and banquet dinner. Other excursions will be available. Family is encouraged to join this fun-filled event.

For lodging reservations contact:

Telephone:

Group Rate Reference:

Reserve By:

Rates:

Eagle Crest Resort

855-682-4786

Oregon Seed Association

May 16, 2021

\$156/double queen, \$174/suite, \$256/2-bed condo,
\$307 3-bed condo

Annual Sponsor Packages

Annual packages are effective for the calendar year January 1–December 31, 2021. **Registration is encouraged by December 15, 2020**, to take advantage of full sponsor benefits. Prorates and substitutions not available. Some of the options included are for OSA members only. Please contact the OSA office if you have any questions at 503-685-7555.

ANNUAL DIAMOND SPONSOR LANYARDS & CONVENTION GIFTS	
<i>One (1) exclusive Diamond sponsor package available, with first right of refusal</i>	
Sponsor logo included with OSA logo on convention promotional item <i>Item to be selected and supplied by OSA</i>	
Logo & message on event lanyards*	
Two (2) member registrations for Mid-Winter Meeting; plus two (2) member registrations and two (2) spouse registrations for Annual Convention (total value: \$1,440)	
Full color ad in each event packet	
Company logo included on display board at entrance to exhibit hall and social events	
Reserved table near podium at convention	
Exhibit table with priority placement at Annual Convention	
Company logo displayed on in-hall projection screen during seating and breaks	
Five (5) minutes speaking time on podium on stage during designated time slot during Mid-Winter Meeting & Annual Convention (see below for more details)**	
Logo displayed on two (2) 24 x 18" signs at golf tee boxes at Annual Convention Golf Tournament	
Member directory ad, inside front cover full-page (3.25"W x 6"H), full-color (published November 2021) (valued at \$250)	
Company logo with Annual Sponsor Base Package (see page 3)	
Sponsor gift	
\$7,500	
*Discount negotiable if sponsor supplies	
**Video to be provided by sponsor on thumb drive or CD at least two (2) weeks prior to the event to allow for review and testing. No exceptions. Content deemed not applicable or offensive will be rejected. Late submissions may be rejected at the discretion of OSA management.	

BASE PACKAGE: ANNUAL SPONSOR

All annual sponsor packages listed on pages 3-8 include these base benefits:

Company logo or name acknowledgment

- On display board at events registration area
- In events attendee packets
- In events registration materials
- On projection slide displayed during pre-events seating and breaks
- On website for calendar year, beginning January 1 or from date of purchase
- In written/electronic newsletters for calendar year, beginning January 1 or from date of purchase
- On display card included in Mid-Winter Meeting attendee welcome box

Mention at podium

Sponsor ribbons for all company attendees at events

"Events" defined at Mid-Winter Meeting (January) and Annual Convention (June).

ANNUAL PLATINUM SPONSOR: PACKAGE "A" HOTEL KEY CARDS

One (1) exclusive Platinum "A" sponsor package available, with first right of refusal

Logo & artwork on convention guest hotel key cards at Annual Convention*

Two (2) member registrations at Mid-Winter Meeting and Annual Convention (total value: \$840)

Full color ad in each event packet

Company logo included on display board at entrance to event meals and social events

Reserved table near podium at convention banquet

Company logo displayed on individual projection slide during pre-event seating and breaks

Five (5) minutes speaking time at podium or five (5) minute video played during designated time slot during Mid-Winter Meeting & Annual Convention. See below for more details**

Logo displayed on two (2) 24 x 18" signs at golf tee boxes at Annual Convention Golf Tournament

Member directory ad, full-page (3.25"W x 6"H), full-color, with priority placement*** (published November 2021) (valued at \$250)

Company logo with Annual Sponsor Base Package (see page 3)

Sponsor gift

\$4,500

**Discount negotiable if sponsor supplies*

***Video to be provided by sponsor on thumb drive or CD at least two (2) weeks prior to the event to allow for review and testing. No exceptions. Content deemed not applicable or offensive will be rejected. Late submissions may be rejected at the discretion of OSA management.*

****Priority placement includes back inside cover, back outside cover, and two (2) at centerfold*



**ANNUAL PLATINUM SPONSOR: PACKAGE “B”
BEVERAGE TICKETS & NAPKINS**

One (1) exclusive Platinum “B” sponsor package available, with first right of refusal

Logo on all drink tickets provided to attendees at events

Logo on beverage napkins* used at all event beverage stations

Two (2) member registrations at Mid-Winter Meeting and Annual Convention (total value: \$840)

Full color ad in each event packet

Company logo included on display board at entrance to event meals and social events

Reserved table near podium at convention banquet

Exhibit table with priority placement at Annual Convention

Company logo displayed on individual projection slide during pre-event seating and breaks

Five (5) minutes speaking time at podium or five (5) minute video played during designated time slot during Mid-Winter Meeting & Annual Convention. See below for more details**

Logo displayed on two (2) 24 x 18” signs at golf tee boxes at Annual Convention Golf Tournament

Member directory ad, full-page (3.25”W x 6”H), full-color, with priority placement*** (published November 2021) (valued at \$250)

Company logo with Annual Sponsor Base Package (see page 3)

Sponsor gift

\$4,500

**Discount negotiable if sponsor supplies*

***Video to be provided by sponsor on thumb drive or CD at least two (2) weeks prior to the event to allow for review and testing. No exceptions. Content deemed not applicable or offensive will be rejected. Late submissions may be rejected at the discretion of OSA management.*

****Priority placement includes back inside cover, back outside cover, and two (2) at centerfold*

ANNUAL PLATINUM SPONSOR: PACKAGE "C" NAME BADGES

<i>One (1) exclusive Platinum "C" sponsor package available, with first right of refusal</i>	
Company logo and tagline used on name badges	
Two (2) member registrations at Mid-Winter Meeting and Annual Convention (total value: \$840)	
Full color ad in each event packet	
Company logo included on display board at entrance to event meals and social events	
Reserved table near podium at convention banquet	
Exhibit table with priority placement at Annual Convention	
Company logo displayed on individual projection slide during pre-event seating and breaks	
Five (5) minutes speaking time at podium or five (5) minute video played during designated time slot during Mid-Winter Meeting & Annual Convention. See below for more details**	
Logo displayed on two (2) 24 x 18" signs at golf tee boxes at Annual Convention Golf Tournament	
Member directory ad, full-page (3.25"W x 6"H), full-color, with priority placement*** (published November 2021) (valued at \$250)	
Company logo with Annual Sponsor Base Package (see page 3)	
Sponsor gift	
\$4,500	

***Video to be provided by sponsor on thumb drive or CD at least two (2) weeks prior to the event to allow for review and testing. No exceptions. Content deemed not applicable or offensive will be rejected. Late submissions may be rejected at the discretion of OSA management.*

****Priority placement includes back inside cover, back outside cover, and two (2) at centerfold*

MEMBER DIRECTORY ADS

Order an ad in the member directory as an addition to any sponsor package, or as a standalone option:

Cover Page (upon availability) 3.25"W x 6"H	\$250
Full Page 3.25"W x 6"H	\$150
Half Page 3.25"W x 3"H	\$100
Business Card 3.25"W x 2"H	\$50

Published Fall 2021

ANNUAL GOLD SPONSOR

Number of available Annual Gold sponsor packages varies

Exclusive sponsor of one (1) meal or social event at either the Mid-Winter Meeting or the Annual Convention (based on availability)

One (1) member registration at each event (total value: \$420)

Full color ad in each event packet

Company logo included on display board at entrance to event meals and social events

Exhibit table with priority placement at Annual Convention

Company logo displayed on individual projection slide during pre-event seating and breaks

Two (2) minutes speaking time at podium or two (2) minute video played during designated time slot during Mid-Winter Meeting & Annual Convention. See below for more details**

Member directory ad, full-page (3.25"W x 6"H), full-color (published November 2021) (valued at \$150)

Company logo with Annual Sponsor Base Package (see page 3)

\$3,000

***Video to be provided by sponsor on thumb drive or CD at least two (2) weeks prior to the event to allow for review and testing. No exceptions. Content deemed not applicable or offensive will be rejected. Late submissions may be rejected at the discretion of OSA management.*

ANNUAL SILVER SPONSOR

Unlimited Annual Silver sponsor packages available

One (1) member registration at each event (total value: \$420)

Full color ad in each event packet

Exhibit table with priority placement at Annual Convention

Two (2) minutes speaking time at podium or two (2) minute video played during designated time slot during Mid-Winter Meeting & Annual Convention. See below for more details**

Member directory ad, half-page (3.25"W x 3"H), full-color (published November 2021) (valued at \$100)

Company logo with Annual Sponsor Base Package (see page 3)

\$1,500

***Video to be provided by sponsor on thumb drive or CD at least two (2) weeks prior to the event to allow for review and testing. No exceptions. Content deemed not applicable or offensive will be rejected. Late submissions may be rejected at the discretion of OSA management.*

ANNUAL BRONZE SPONSOR

Unlimited Annual Bronze sponsor packages available

Member directory ad, business-card size (3.25"W x 2"H), full-color (published November 2021) (valued at \$60)

Company logo with Annual Sponsor Base Package (see page 3)

\$500

ANNUAL CONTRIBUTING SPONSOR

Unlimited Annual Contributing sponsor packages available

Company name with Annual Sponsor Base Package (see page 3)

\$250

UPGRADES: ANNUAL SPONSOR PACKAGES

Add any or all of these options to any Annual Sponsor Package:

Exhibit table at Annual Convention	\$200
Full color ad in each event packet	\$100
Five (5) minutes speaking time at podium or five (5) minute video played at designated time slot during Mid-Winter Meeting & Annual Convention. See below for more details**	\$100
Company featured in Member Spotlight section at www.oregonseed.org , with photo or video and article for six (6) months (OSA members only)	\$60
Logo displayed on 18 x 24" sign at one (1) golf tee box at Annual Convention Golf Tournament	\$50
Upgrade ad in member directory (does not include cover pages)	\$50
Logo listed at www.oregonseed.org/members in lieu of company name, with link to sponsor's website (OSA members only)	\$50

***Video to be provided by sponsor on thumb drive or CD at least two (2) weeks prior to the event to allow for review and testing. No exceptions. Content deemed not applicable or offensive will be rejected. Late submissions may be rejected at the discretion of OSA management.*

Meeting Sponsor Packages

The following sponsor packages are for an individual event during the 2021 calendar year, in lieu of an Annual Sponsorship Package. Registration dates are noted below. Substitutions are not available. Some of the options included are for OSA members only. Please contact OSA if you have any questions.

MID-WINTER MEETING SPONSOR “A”

Register for sponsorship by December 15, 2020

Include one promotional item in event attendee welcome box to be mailed to each registered attendee
Item to be provided by sponsor, size of item is limited and must be approved by OSA management

Two (2) member registrations to Mid-Winter Meeting (valued at \$40)

Company logo:

- On display card included in event attendee welcome box
- In meeting attendee packets and registration materials
- On projection slide displayed pre-meeting and during breaks

Mention at podium

\$1,000

MID-WINTER MEETING SPONSOR “B”

Register for sponsorship by December 15, 2020

One (1) member registration to Mid-Winter Meeting (valued at \$20)

Company logo included on one committee meeting slide deck

Company logo:

- On display card included in event attendee welcome box
- In meeting attendee packets and registration materials
- On projection slide displayed pre-meeting and during breaks
- Mention at podium

\$250

SUMMER CONVENTION SPONSOR

Register for sponsorship by May 15, 2021	
Shared sponsor of one (1) meal or activity with company logo on display board at entrance to event	
One (1) member registration to Annual Convention (valued at \$400)	
Full color ad in meeting attendee packets	
Exhibit table at 2-day event	
Company logo:	
- On display board at meeting registration area	
- In meeting attendee packets and registration materials	
- On projection slide displayed pre-meeting seating and during breaks	
Mention at podium	
Sponsor ribbons for all company attendees	
	\$2,000

UPGRADES: MEETING SPONSOR PACKAGES

Add any or all of these options to any Meeting Sponsor Package:	
Exclusive sponsor of one (1) meal or activity with company logo on display board at entrance to event	\$700
Five (5) minutes speaking time at podium or five (5) minute video played at designated time slot during Mid-Winter Meeting & Annual Convention. See below for more details**	\$100
Company featured in Member Spotlight section at www.oregonseed.org , with photo or video and article for six (6) months (OSA members only)	\$60
Logo displayed on 18 x 24" sign at one (1) golf tee box at Annual Convention Golf Tournament	\$50
Upgrade ad in member directory (does not include cover pages)	\$50
Logo listed at www.oregonseed.org/members in lieu of company name, with link to sponsor's website (OSA members only)	\$50
<i>**Video to be provided by sponsor on thumb drive or CD at least two (2) weeks prior to the event to allow for review and testing. No exceptions. Content deemed not applicable or offensive will be rejected. Late submissions may be rejected at the discretion of OSA management.</i>	

Oregon Seed Association 2021 Sponsorship Order Form

Annual packages are effective for the calendar year January 1–December 31, 2021. Registration is encouraged by December 15, 2020, to take advantage of full sponsor benefits.

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Annual Sponsor Packages

Diamond	<input type="checkbox"/>			<input type="checkbox"/>	SOLD	\$ 5,500
Platinum A	<input type="checkbox"/>	Platinum B	<input type="checkbox"/>	Platinum C	<input type="checkbox"/>	\$ 4,500
Gold	<input type="checkbox"/>				<input type="checkbox"/>	\$ 3,000
Silver	<input type="checkbox"/>				<input type="checkbox"/>	\$ 1,500
Bronze	<input type="checkbox"/>				<input type="checkbox"/>	\$ 500
Contributing	<input type="checkbox"/>				<input type="checkbox"/>	\$ 250

Annual Sponsor Upgrades

Exhibit table at Annual Convention	<input type="checkbox"/>	\$ 200
Full color ad in each event packet	<input type="checkbox"/>	\$ 100
Five (5) minutes speaking time or five (5) minute video played during Mid-Winter Meeting & Annual Convention.	<input type="checkbox"/>	\$ 100
Company featured in Member Spotlight section of website for six (6) months (OSA members only)	<input type="checkbox"/>	\$ 60
Logo displayed on 18 x 24" sign at one (1) golf tee box at Annual Convention Golf Tournament	<input type="checkbox"/>	\$ 50
Upgrade ad in member directory (does not include cover pages)	<input type="checkbox"/>	\$ 50
Logo listed at www.oregonseed.org/members in lieu of company name, with link to sponsor's website (OSA members only)	<input type="checkbox"/>	\$ 50

Meeting Sponsor Packages

Mid-Winter Meeting A	January 2021	<input type="checkbox"/>	\$ 1,000
Mid-Winter Meeting B	January 2021	<input type="checkbox"/>	\$ 250
Summer Convention	June 2021	<input type="checkbox"/>	\$ 2,000

SUBTOTAL (page 1): \$



Meeting Sponsor Upgrades

Exclusive sponsor of one (1) meal or activity at Summer Convention	<input type="checkbox"/>	\$ 700
Five (5) minutes speaking time or five (5) minute video played during Mid-Winter Meeting & Annual Convention.	<input type="checkbox"/>	\$ 100
Company featured in Member Spotlight section of website for six (6) months (OSA members only)	<input type="checkbox"/>	\$ 60
Logo displayed on 18 x 24" sign at one (1) golf tee box at Annual Convention Golf Tournament	<input type="checkbox"/>	\$ 50
Upgrade ad in member directory (does not include cover pages)	<input type="checkbox"/>	\$ 50
Logo listed at www.oregonseed.org/members in lieu of company name, with link to sponsor's website (OSA members only)	<input type="checkbox"/>	\$ 50

Member Directory Ads (if not already included above)

Cover Page (upon availability) 3.25"W x 6"H	<input type="checkbox"/>	\$ 250
Full Page 3.25"W x 6"H	<input type="checkbox"/>	\$ 150
Half Page 3.25"W x 3"H	<input type="checkbox"/>	\$ 100
Business Card 3.25"W x 2"H	<input type="checkbox"/>	\$ 50

SUBTOTAL (page 2): \$

Deduct carryover sponsor funds from 2020*: -

TOTAL:

**Applies to GO Seed, Hagan Hamilton Ins., MODE Transportation, Port of Portland, Sprague Pest Solutions, The McGregor Company, Turf Merchants, and Two Brothers Transportation*

PAYMENT: I agree to support OSA with the selected sponsorship package at the rates noted herein, including any selected upgrade options. I understand that if payment is not made within 30 days, my sponsor package may be given to another company.

Signature: _____

Check to Oregon Seed Assoc.: Enclosed Will follow promptly

Credit Card #: _____

Expiration Date: _____ CVC #: _____ Billing Zip Code: _____

Send Invoice to: _____

(include address if different than above; OSA members only; payment due within 30 days)

Return order form with payment to:
 Oregon Seed Association
 PO Box 4277 • Wilsonville, OR 97070
 Angie Smith • Executive Director
 503-685-7555 • smith@pacwestcom.com

Due: December 15, 2020

