



Media Release

Sprague Pest Solutions Unifies Oregon Brand Presence

Eugene, Oregon – Blue is coming to the south coast of Oregon and we aren't talking about the crystal blue skies of late summer and early fall.

The blue we are talking about is that of Sprague Pest Solutions, one of the Pacific Northwest's longest serving and respected pest management service providers. Sprague, which was founded in 1926, has been doing business as South Coast Xterminating since it acquired the Oregon company in June 2012.

Like South Coast Xterminating, Sprague is family-owned and operated and services both residential and commercial customers. The company, entering its fourth generation of family management, has built its business on the core principles of providing innovative pest management solutions and exceptional customer service.

"During the transition period our clients have shown they care the most about our people and the friendly, personalized service they receive," says Alfie Treleven, CEO of Sprague Pest Solutions. "We respect the trust and confidence they have placed in us and look forward to continuing those relationships."

Among the changes customers can expect to see include the service technicians wearing the traditional blue Sprague uniform, new Sprague decals on service vehicles, and updated service reports with the Sprague name and logo. The company's website (www.southcoastxterminating.com) will also be redirected to the Sprague website (www.spraguepest.com). The changes are expected to be completed by the end of 2013.

Sprague, the 32nd largest pest management service provider, has been servicing commercial and residential customers in the Oregon market since the early 1990s. In addition to serving the South Coast communities of Bandon, Brookings, Florence and Gold Beach, Sprague has service centers in Portland and Eugene.

Sprague Pest Solutions delivers innovative pest solutions to commercial and residential pest management customers in Oregon, Washington, Idaho, Utah and Colorado. Sprague is a Copesan Services partner.

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Media Contact:

Carrie Thibodeaux
Sprague Pest Solutions
253/405-2590 / carriet@spraguepest.com