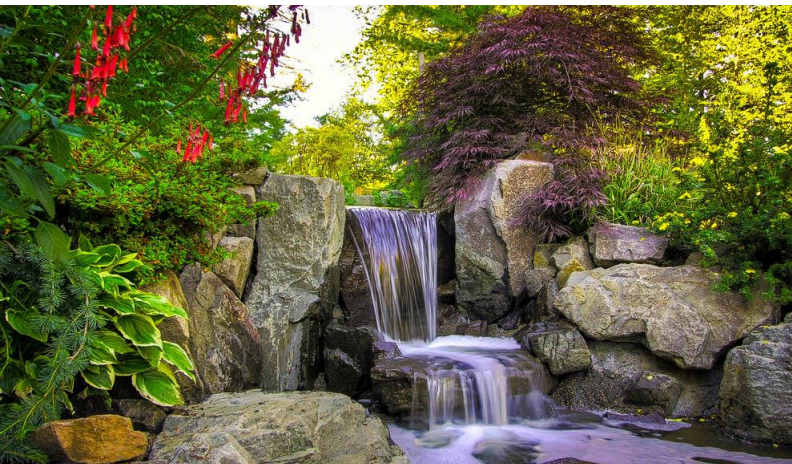


Oregon Seed Association

2019 Sponsorship Opportunities



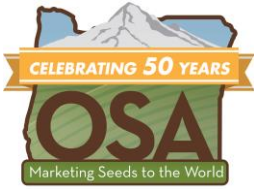


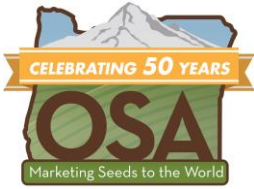
Table of Contents

2019 Events	2
Annual Sponsor Packages	3
Annual Sponsor Upgrades	6
Meeting Sponsor Packages	7
Meeting Sponsor Upgrades	8
Member Directory Ads.....	8
Sponsorship Order Form	9

Contact

For more information about the sponsorship packages on the following pages, or customizing a sponsorship package to fit your needs, please contact:

Angie Smith
Executive Director
503-685-7555
smith@pacwestcom.com
www.oregonseed.org



2019 Events

Mid-Winter Meeting

January 17, 2019

Boulder Falls Inn & Conference Center, Lebanon, Ore.

Registration will open in December 2018

Join us for the latest news, committee issues, and industry updates at this day-long event. The day concludes with a reception to honor OSA past presidents.

For lodging reservations contact: Best Western Premier Boulder Falls Inn
541-451-1000 – reference: Oregon Seed Assoc. Winter Meeting
Rate: \$119
Block expires: Dec. 17, 2018

Annual Summer Convention

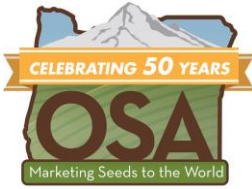
June 25-26, 2019

Oregon Garden, Silverton, Ore.

Registration will open in May 2019

Early check-in will start on Monday, June 24. Meetings begin early on Tuesday, and the day will conclude with our annual tribute to OSA's past presidents at a casual, outdoor reception in one of the resort's many beautiful gardens. Meetings will continue Wednesday morning. We will conclude the event with a silent auction, banquet dinner, and musical entertainment from a local, favorite band. Bring your dancing shoes!

For lodging reservations contact: Oregon Garden
503-874-2500, ext. 0
www.oregongardenresort.com – group ID & password: OSA
Rates: start at \$129
Block expires: May 24, 2019



Annual Sponsor Packages

Annual packages are effective for the calendar year Jan. 1–Dec. 31, 2019. Registration is encouraged by Jan. 4, 2019, to take advantage of all sponsor benefits. Prorates and substitutions not available. Some of the options included are for OSA members only. Please contact the OSA office if you have any questions at 503-685-7555.

Base Package: Annual Sponsor

All annual sponsor packages listed on the following pages include the following base benefits:

- ✓ Company logo or name acknowledgement (see specific sponsor packages below)
 - on display board at Events registration area
 - in Events attendee packets
 - in registration materials for Events
 - on projection slide displayed during pre-Events seating and breaks
 - on website for calendar year, beginning Jan. 1 or from date of commitment
 - in written/electronic newsletters for calendar year, beginning Jan. 1 or from date of commitment, whichever comes last
- ✓ Mention at podium
- ✓ Sponsor ribbons for all company attendees at Events

“Events” defined as Mid-Winter Meeting (January) and Annual Convention (June).

Annual Diamond Sponsor Package

\$7,500

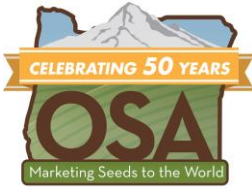
One (1) exclusive Diamond sponsor package available, with first right of refusal

- ✓ Sponsor logo included with OSA logo on attendee give-away promotional item—item to be selected and supplied by OSA
- ✓ Logo & message on attendee lanyards at Events*
- ✓ Two (2) member registrations for Mid-Winter Meeting; plus two (2) member registrations and two (2) spouse registrations for Annual Convention
- ✓ Full color ad in Events packets
- ✓ Company logo included on display board at entrance to all meals and social events
- ✓ Reserved table near podium at convention banquet, and sponsor gift
- ✓ Exhibit table with priority placement at Mid-Winter Meeting & Annual Convention
- ✓ Company logo displayed on individual projection slide during pre-Events seating and breaks
- ✓ Five (5) minutes speaking time at podium during Mid-Winter Meeting & Annual Convention
- ✓ Logo displayed on signs at two (2) golf tee boxes at Annual Convention Golf Tournament
- ✓ Inside front cover full-color ad in member directory, size 3.25”W x 6”H (published January 2020)
- ✓ Company logo with Annual Sponsor Base Package



PRE-SOLD!

**Discount negotiable if sponsor supplies*



Annual Sponsor Packages

(cont.)

Annual Platinum Package “A” – Hotel Key Cards

\$4,500

One (1) Platinum “A” sponsor package available, with first right of refusal

- ✓ Logo & artwork on convention guest hotel key cards at Annual Convention*
- ✓ Two (2) registrations at Events
- ✓ Full color ad in Events attendee packets
- ✓ Company logo included on display board at entrance to all meals and social events
- ✓ Reserved table near podium at convention banquet, and sponsor gift
- ✓ Exhibit table with priority placement at Mid-Winter Meeting & Annual Convention
- ✓ Company logo displayed on individual projection slide during pre-Events seating and breaks
- ✓ Five (5) minutes speaking time at podium during Mid-Winter Meeting & Annual Convention
- ✓ Logo displayed on signs at two (2) golf tee boxes at Annual Convention Golf Tournament
- ✓ Inside back cover full-color ad in member directory, size 3.25”W x 6”H (published January 2020)
- ✓ Company logo with Annual Sponsor Base Package



**Discount negotiable if sponsor supplies*

***Priority locations include front inside cover, back inside cover, back outside cover, and two (2) at centerfold*

Annual Platinum Package “B” – WiFi

\$4,500

One (1) Platinum “B” sponsor package available, with first right of refusal

- ✓ Company name used for hosted WiFi login and/or password
- ✓ Two (2) registrations at Events
- ✓ Full color ad in Events attendee packets
- ✓ Company logo included on display board at entrance to all meals and social events
- ✓ Reserved table near podium at convention banquet, and sponsor gift
- ✓ Exhibit table with priority placement at Mid-Winter Meeting & Annual Convention
- ✓ Company logo displayed on individual projection slide during pre-Events seating and breaks
- ✓ Five (5) minutes speaking time at podium during Mid-Winter Meeting & Annual Convention
- ✓ Logo displayed on signs at two (2) golf tee boxes at Annual Convention Golf Tournament
- ✓ Full page (3.25”W x 6”H), color ad in member directory, with priority placement** and first right of refusal (published January 2020)
- ✓ Company logo with Annual Sponsor Base Package



**Discount negotiable if sponsor supplies*

***Priority placement includes (if available) front inside cover, back inside cover, back outside cover, and two (2) at centerfold*



Annual Sponsor Packages

(cont.)

Annual Platinum Package “C” – Beverages Tickets & Napkins

\$4,500

One (1) Platinum “C” sponsor package available, with first right of refusal

- ✓ Logo on all drink tickets provided to attendees for convention and meetings
- ✓ Logo on beverage napkins* used at all event beverage stations
- ✓ Two (2) registrations at Events
- ✓ Full color ad in Events attendee packets
- ✓ Company logo included on display board at entrance to all meals and social events
- ✓ Reserved table near podium at convention banquet, and sponsor gift
- ✓ Exhibit table with priority placement at Mid-Winter Meeting & Annual Convention
- ✓ Company logo displayed on individual projection slide during pre-Events seating and breaks
- ✓ Five (5) minutes speaking time at podium during Mid-Winter Meeting & Annual Convention
- ✓ Logo displayed on signs at two (2) golf tee boxes at Annual Convention Golf Tournament
- ✓ Outside back cover full-color ad in member directory, size 3.25”W x 6”H (published January 2020)
- ✓ Company logo with Annual Sponsor Base Package



PRE-SOLD!

**Discount negotiable if sponsor supplies*

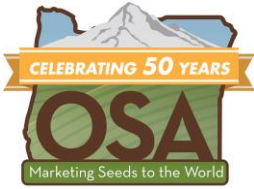
Annual Gold Package

\$3,000

Number of available Annual Gold sponsor packages varies

- ✓ Exclusive sponsor of one (1) meal or social event at Mid-Winter Meeting & Annual Convention
- ✓ One (1) registration at Events
- ✓ Full color ad in Events attendee packets
- ✓ Company logo included on display board at entrance to meal or social event
- ✓ Exhibit table with priority placement at Mid-Winter Meeting & Annual Convention
- ✓ Company logo displayed on individual projection slide during pre-Events seating and breaks
- ✓ Two (2) minutes speaking time at podium during Mid-Winter Meeting & Annual Convention
- ✓ Full page (3.25”W x 6”H), color ad in member directory, with priority placement** and first right of refusal (published January 2020)
- ✓ Company logo with Annual Sponsor Base Package

***Priority placement includes (if available) front inside cover, back inside cover, back outside cover, and two (2) at centerfold*



Annual Sponsor Packages

(cont.)

Annual Silver Package

\$1,500

Unlimited Annual Silver sponsor packages available

- ✓ One (1) registration at Events
- ✓ Full color ad in Events attendee packets
- ✓ Exhibit table at Mid-Winter Meeting & Annual Convention
- ✓ Two (2) minutes speaking time at podium during Mid-Winter Meeting & Annual Convention
- ✓ Half page (3.25"W x 3"H), color ad in member directory
- ✓ Company logo with Annual Sponsor Base Package

Annual Bronze Package

\$500

Unlimited Annual Bronze sponsor packages available

- ✓ Business card size (3.25"W x 2"H), color ad in member directory
- ✓ Company logo with Annual Sponsor Base Package

Annual Contributing Package

\$250

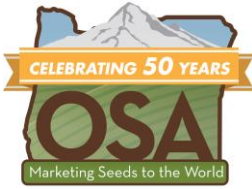
Unlimited Annual Contributing sponsor packages available

- ✓ Company name with Annual Sponsor Base Package

Annual Sponsor Upgrades

Add any or all of these options to any above Annual Sponsor Package:

- | | |
|--|--------------|
| ✓ Full color ad in Events attendee packets | \$200 |
| ✓ Exhibit table at Mid-Winter Meeting & Annual Convention | \$200 |
| ✓ Five (5) minutes speaking time at podium during Mid-Winter Meeting & Annual Convention | \$100 |
| ✓ Company featured in Member Spotlight section at www.oregonseed.org , with photo or video and article for six (6) months (OSA members only) | \$60 |
| ✓ Logo displayed on sign at one (1) golf tee box at Annual Convention Golf Tournament | \$50 |
| ✓ Upgrade ad in member directory (does not include covers) | \$50 |
| ✓ Logo listed on website at www.oregonseed.org/members in lieu of company name (OSA members only) | \$50 |



Meeting Sponsor Packages

The following sponsor packages are for a single event during the 2019 calendar year, in lieu of an Annual Sponsorship Package. Registration dates are noted below. Substitutions are not available. Some of the options included are for OSA members only. Please contact OSA if you have any questions.

Base Package: Meeting Sponsor

All meeting sponsor packages listed on the following pages include the following base benefits:

- ✓ Company logo acknowledgement
 - on display board at meeting registration area
 - in meeting attendee packets and registration materials
 - on projection slide displayed during pre-meeting seating and breaks
- ✓ Mention at podium
- ✓ Sponsor ribbons for all company attendees

Mid-Winter Meeting Sponsor Package*

\$1,000

January 17, 2019

Boulder Falls Inn & Conference Center, Lebanon, Ore.

Sponsor package includes:

- ✓ One (1) registration to Mid-Winter Meeting
- ✓ Full color ad in meeting attendee packets
- ✓ Exhibit table
- ✓ Plus Meeting Sponsor Base Package

*Register for sponsorship by January 4, 2019

Summer Convention Sponsor Package*

\$2,000

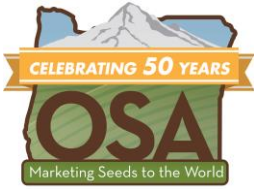
June 25-26, 2019

Oregon Garden, Silverton, Ore.

Sponsor package includes:

- ✓ Shared sponsor of one (1) meal or activity with company logo on display board at entrance to event
- ✓ One (1) registration to Annual Convention
- ✓ Full color ad in meeting attendee packets
- ✓ Exhibit table for 2-day event
- ✓ Plus Meeting Sponsor Base Package

*Register for sponsorship by June 10, 2019



Meeting Sponsor Packages

(cont.)

Meeting Sponsor Upgrades

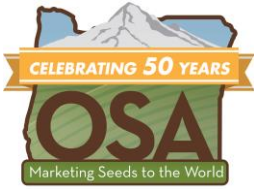
- | | |
|--|--------------|
| ✓ Exclusive sponsor of one (1) meal or activity with company logo on display board at entrance to event | \$750 |
| ✓ Five (5) minutes speaking time at podium at either Mid-Winter Meeting or Annual Convention | \$100 |
| ✓ Company featured in Member Spotlight section at www.oregonseed.org , with photo or video and article for six (6) months (OSA members only) | \$60 |
| ✓ Logo displayed on sign at one (1) golf tee box at Annual Convention Golf Tournament | \$50 |
| ✓ Logo listed on website at www.oregonseed.org/members in lieu of company name (OSA members only) | \$50 |

Member Directory Ads

Published Winter 2019

Order an ad in the member directory as an addition to any sponsor package, or as a standalone option:

- | | |
|---|--------------|
| ✓ Cover Page (upon availability) 3.25"W x 6"H | \$250 |
| ✓ Full Page 3.25"W x 6"H | \$150 |
| ✓ Half Page 3.25"W x 3"H | \$100 |
| ✓ Business Card 3.25"W x 2"H | \$50 |



Oregon Seed Association

2019 Sponsorship Order Form

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Annual Sponsor Packages

- Diamond **PRE-SOLD!** \$7,500
- Platinum Package "A" Package "B" **PRE-SOLD!** \$4,500
- Gold \$3,000
- Silver \$1,500
- Bronze \$500
- Contributing \$250

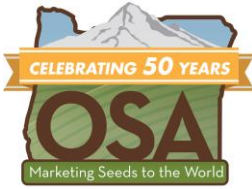
Annual Sponsor Upgrades

- Full color ad in Events attendee packets \$200
- Exhibit table at Mid-Winter Meeting & Annual Convention \$200
- Five (5) minutes podium speaking time at Mid-Winter Meeting & Annual Convention \$100
- Company featured for six (6) months at Member Spotlight section of \$60
www.oregonseed.org
- Logo displayed on sign at one (1) golf tee box at Annual Convention Golf Tournament \$50
- Upgraded ad in member directory (does not include covers) \$50
- Logo listed at www.oregonseed.org/members in lieu of company name \$50

Meeting Sponsor Packages

- Mid-Winter Meeting Sponsor (Winter 2019) \$1,000
- Summer Convention Sponsor (Summer 2019) \$2,000

Subtotal: \$ _____



2019 Sponsorship Order Form

(cont.)

Meeting Sponsor Upgrades

- Exclusive sponsor of one (1) meal or activity at Summer Convention..... \$750
with company logo on display board at entrance to event
- Five (5) minutes podium speaking time at Mid-Winter Meeting & Annual Convention \$100
- Company featured for six (6) months at Member Spotlight section of \$60
www.oregonseed.org
- Logo displayed on sign at one (1) golf tee box at Annual Convention Golf Tournament..... \$50
- Logo listed at www.oregonseed.org/members in lieu of company name only..... \$50

Member Directory Ads (if not already included above)

- Cover Page (upon availability) 3.25"W x 6"H \$250
- Full Page 3.25"W x 6"H..... \$150
- Half Page 3.25"W x 3"H..... \$100
- Business Card 3.25"W x 2"H..... \$50

Subtotal: \$ _____

Total Due: \$ _____

Payment: I agree to support OSA with the selected sponsorship package at the rates noted herein, including any selected upgrade options. I understand that if payment is not made within 30 days, my sponsor package may be given to another company.

Signature: _____ Date: _____

Check to Oregon Seed Association enclosed or will follow promptly

Credit Card # _____

Expiration Date: _____ CVC #: _____ Billing Zip Code: _____

Invoice me (OSA members only; payment due within 30 days). List address if different than above: _____

Remove order form and return with payment to:

Oregon Seed Association
PO Box 4277 • Wilsonville, OR 97070
Angie Smith • Executive Director
503-685-7555 • smith@pacwestcom.com